

## **XFX Becomes Lead Global Sponsor of Gaming Tribe**

Dallas, Texas -- Friday, May 22, 2015 – Mass Luminosity announced that XFX, a developer of an exciting array of cutting-edge graphics cards, power supplies and PC accessories, has enhanced its sponsorship of Gaming Tribe to the level of Lead Global Sponsor through 2016. XFX will enhance its support of the popular Gaming Tribe promotions, and will intensify its engagement with the Gaming Tribe community on their GT page located at [www.gamingtribe.com/page/XFX](http://www.gamingtribe.com/page/XFX)

"The XFX team continues to be in awe of Gaming Tribe's social media engagement," said Brent Angie, Vice President of Sales at XFX. "We are thrilled to become a Lead Global Sponsor of this unique social media network, and look forward to more engaging experiences and exciting promotions exclusively for the members of Gaming Tribe."

"XFX has proven to be a powerful partner expanding their role to the level of Lead Global Sponsor," said Angel Munoz, Founder and CEO at Mass Luminosity. "We look forward to exposing more gamers to their amazing cutting-edge graphics cards, and increasing the awareness of their vast array of PC gamer products."

### **About Mass Luminosity**

Mass Luminosity is a powerful igniter of explosive global engagement experiences for video gamers and technology enthusiasts. In March 2014, Mass Luminosity launched the world's first social media network exclusively dedicated to PC gamers and technology enthusiasts, named Gaming Tribe. This next generation social experience can be found at [www.GamingTribe.com](http://www.GamingTribe.com)

### **About XFX**

XFX is a global presence in the world of electronic gaming. With its focus on taking gaming to the extreme, XFX has developed an exciting array of graphics cards, power supplies, and accessories that are designed to maximize the entire entertainment experience. A division of PINE Technologies, XFX operates its own manufacturing facility and maintains an R&D team that features some of the industry's most renowned talents. Visit the XFX website at [www.xfxforce.com](http://www.xfxforce.com)