

Mass Luminosity Adds Kat Silberstein to its Board of Directors

DALLAS, April 16, 2024 -- Mass Luminosity, a Dallas, Texas based research, technology and experiential company announces the addition of **Kat Silberstein** to its Board of Directors.

Kat is currently the CEO of the Americas for EK Water Blocks, the leading premium liquid cooling solutions provider delivering a complete line of high-end products through a channel of partners, distributors, and resellers worldwide.

Kat's career has been as a marketing & business development executive, partner alliance strategist, and technology expert, with 20+ years of diversified experience helping high-tech companies create brand authority and product awareness. In executive, leadership, and advisory roles, she has masterminded with startups and emerging companies, to multinationals and Fortune 500 brands, including Apple, DELL, Google, Microsoft, Nvidia, and AMD.

Kat Silberstein studied Marketing & Communications at Stanford University, speaks at global industry conferences, and belongs to numerous marketing and management groups worldwide.

"I am excited to join the Mass Luminosity Board of Directors and share my knowledge and experience - to hopefully help shape the company's overall strategy and alliances moving forward," said Kat Silberstein.

"What makes a huge difference in my mind is the innovation and passion that stems from the leaders of this company, and starts at the core of their business. I'm thankful to be a part of this incredible group of visionaries, which will surely bring Mass Luminosity and its various entities to the next level."

About Mass Luminosity

Mass Luminosity was launched in 2011 as a global research, development and technology company seamlessly integrating humans into augmented environments, like [GTribe](#), [Beacon MAX](#) and [BEAM](#). Mass Luminosity's primary website is located at MassLuminosity.com