

## **XFx Extends Global Sponsorship of Mass Luminosity**

Dallas, Texas - Friday, November 29, 2013 - Mass Luminosity, Inc. today announced that XFX, developer of an exciting array of graphics cards, power supplies and PC accessories, has extended its sponsorship of the Mass Luminosity community.

XFx will significantly increase its support of Mass Luminosity's promotions through March 2015 and intensify its engagement with the Mass Luminosity global community of PC gamers and technology enthusiasts.

"The XFX team is in awe of Mass Luminosity's amazing social media engagement," said Brent Angie, Vice President of Sales at XFX. "We are thrilled to extend our sponsorship through 2015 and look forward to more engaging experiences and exciting promotions for the members of their global community."

"XFx has quickly proven to be a powerful partner and sponsor," said Angel Munoz, Founder and CEO at Mass Luminosity. "We look forward to creating new opportunities for engagement with their new products and increasing the excitement around their brand."

### **About Mass Luminosity**

Mass Luminosity is the world's fastest growing social media community creating powerful experiences for PC gamers and technology enthusiasts. On the web it's located at [www.massluminosity.com](http://www.massluminosity.com) and on Facebook it's located at [www.facebook.com/MassLuminosity](http://www.facebook.com/MassLuminosity)

### **About XFX**

XFx is a global presence in the world of electronic gaming. With its focus on taking gaming to the extreme, XFX has developed an exciting array of graphics cards, power supplies, and accessories that are designed to maximize the entire entertainment experience. A division of PINE Technologies, XFX operates its own manufacturing facility and maintains an R&D team that features some of the industry's most renowned talents. Visit XFX website at [www.xfxforce.com](http://www.xfxforce.com)