

## **Seasonic Becomes Global Sponsor of Gaming Tribe**

DALLAS, Texas — Friday, February 27, 2015 — Mass Luminosity announced today that Seasonic Electronics Co., Ltd, a leading designer, manufacturer and retailer of high-quality power conversion products since 1975, has become a sponsor of Gaming Tribe, the world's first curated social media network primarily focused on PC gamers and technology enthusiasts. Seasonic will provide and feature the latest in Power Supply Units (PSU's) for Gaming Tribe's popular global giveaways and promotions. Furthermore, Seasonic has launched a new Corporate Page on Gaming Tribe, located at [www.gamingtribe.com/page/seasonic](http://www.gamingtribe.com/page/seasonic)

“We are ecstatic to work with Mass Luminosity and have this great opportunity to be a part of their Gaming Tribe community. The gaming market is something we have always supported in a varying degree but with Mass Luminosity's Gaming Tribe, we are now a part of a large and dynamic group of serious gamers, a group that is at the forefront of both hardware and software technology usage. We look forward, with the support of Mass Luminosity, to bring the most innovative power supplies to this community.” Said Walter Sun, Marketing Director of Seasonic.

“We are excited to welcome Seasonic to our global community, as they are widely respected for their innovations and industry setting standards in the design of next generation power supply solutions for gamers and corporate partners alike.” said Kimberly Vizurraga, SVP of Mass Luminosity, developers of Gaming Tribe.

### **About Mass Luminosity**

Mass Luminosity is a powerful igniter of explosive global engagement for video gamers and technology enthusiasts. On March 10, 2014, Mass Luminosity launched the world's first curated social media network exclusively dedicated to PC gamers and technology enthusiasts, named Gaming Tribe. This new social experience is located at [www.GamingTribe.com](http://www.GamingTribe.com).

### **About Seasonic Electronics Co.**

Sea Sonic Electronics Co., Ltd. (“Seasonic”) was found in 1975 by engineers who wanted to make a better power supply. Sea Sonic has maintained the focus on research and development and the production of high quality and energy efficient power supply products. Our design and engineering team is passionate about creating new solutions for a wide range of customers. Today the Seasonic name is the equivalent of power supplies build to perform at highest level of reliability and standards. More information can be found at: [www.seasonicusa.com](http://www.seasonicusa.com).