

## **Seagate Technology Becomes Global Sponsor of Gaming Tribe**

DALLAS, Texas — Tuesday, June 16, 2015 —Mass Luminosity announced today that Seagate Technology, a world leader in data storage solutions, has become a global sponsor of Gaming Tribe, a dynamic social media network primarily focused on PC gamers and technology enthusiasts. As part of the sponsorship, Seagate will feature their impressive line of products including high-performance desktop and laptop Solid State Hybrid Drives (SSHD). Additionally Seagate has activated a new corporate Page on Gaming Tribe at:

[www.gamingtribe.com/page/seagate](http://www.gamingtribe.com/page/seagate)

"We are proud to partner with the innovative social media community at Gaming Tribe. We are very excited about the opportunity to offer the best in data storage solutions to this well respected and influential global audience of hardcore gamers," said Chris Deardorff, Product Marketing Manager.

"We are thrilled to be partnered with Seagate and welcome them to our community." said Kimberly Vizurraga, SVP of Mass Luminosity. "We look forward to highlighting their quality products designed to exceed the large capacity and high speed requirements of today's gamer."

### **About Mass Luminosity**

Mass Luminosity is a powerful ignitor of explosive global engagement for video gamers and technology enthusiasts. On March 10, 2014, Mass Luminosity officially launched the world's first social media network exclusively dedicated to PC gamers, appropriately named Gaming Tribe and located at [www.gamingtribe.com](http://www.gamingtribe.com).

### **About Seagate Technology**

Seagate creates space for the human experience by innovating how data is stored, shared and used. Learn more at [www.seagate.com](http://www.seagate.com).