

Kinguin Becomes Global Sponsor of Gaming Tribe

DALLAS, Texas — Monday March 30, 2015 —Mass Luminosity announced today that Kinguin Limited, one of the world's largest online markets for buyers and sellers of video games, has become a global sponsor of Gaming Tribe, the world's first curated social media network primarily focused on PC gamers and technology enthusiasts. Kinguin will feature some of the most anticipated gaming titles for Gaming Tribe's popular global giveaways, and will provide special offers to Gaming Tribe members. Additionally, Kinguin has launched a new corporate Page on Gaming Tribe located at: www.gamingtribe.com/page/kinguin

“Kinguin is proud to partner with Mass Luminosity and Gaming Tribe and we look forward to connecting with every member of this loyal and active community. We are excited about the opportunity to provide this community a reliable and trustworthy marketplace for gamers to purchase games at an affordable price and continuing to improve our services in response to community feedback and interests,” said Richard Hung, Sr. Marketing Specialist for Kinguin.

“We are thrilled to welcome Kinguin to our community as they have quickly established themselves as a formidable contender in the gaming retail space. Through their innovative distribution platform, gaming event sponsorships, and the expansion of content partners, Kinguin clearly demonstrates their commitment to the gaming community,” said Kimberly Vizurraga, SVP of Mass Luminosity. “We look forward to working with Kinguin for the continued benefit of our Gaming Tribe global community.”

About Mass Luminosity

Mass Luminosity is a powerful igniter of explosive global engagement experiences for video gamers and technology enthusiasts. On March 10, 2014, Mass Luminosity launched the world's first curated social media network exclusively dedicated to PC gamers and technology enthusiasts, named Gaming Tribe. This next generation social experience is located at www.GamingTribe.com.

About Kinguin Limited

Kinguin is a global digital market place for buyers and re-sellers to purchase and sell digital goods at a fair price through its innovative platform. Since its launch in early 2013, Kinguin has quickly become one of the largest alternative marketplace to Steam, Origin and Battle.net with over 2 million satisfied customers. To ensure maximum satisfaction customers enjoy the benefit of optional Buyer Protection Program with 30 days money back guarantee. In addition, Kinguin backs the services up with an excellent customer service and support team that will ensure that all of the transactions run smoothly through Kinguin LiveChat 24 hours a day, 7 days a week, and 365 days a year. Visit www.kinguin.net for more information.