

## **GIGABYTE Extends Global Sponsorship of Gaming Tribe**

DALLAS, Texas - Thursday, February 26, 2015 - Mass Luminosity, today announced that GIGABYTE, the world leader in high-performance gaming hardware, has extended its global sponsorship of Gaming Tribe, the world's first curated social media network focused on PC gamers and technology enthusiasts. GIGABYTE is increasing its support of Mass Luminosity's global promotions, and has launched a new Corporate Page on Gaming Tribe, located at [www.gamingtribe.com/page/GIGABYTE](http://www.gamingtribe.com/page/GIGABYTE)

"GIGABYTE is excited to extend its sponsorship of the global Gaming Tribe community," said Irene Huang, Marketing Manager at GIGABYTE Technology. "GIGABYTE is committed to delivering the very best to gamers and this partnership helps us directly interact with a global community of PC gamers. Mass Luminosity has become a powerful initiator of brand engagement and we are proud to support them."

"We are thrilled that GIGABYTE has decided to extend their sponsorship of our growing community of PC gamers," said Angel Munoz, Founder and CEO at Mass Luminosity. "Our community members have responded enthusiastically to their cutting-edge motherboards and we are happy to continue to feature them through the entirety of 2015."

### **About Mass Luminosity**

Mass Luminosity is a powerful igniter of explosive global engagement for video gamers and technology enthusiasts. On March 10, 2014, Mass Luminosity launched the world's first curated social media network exclusively dedicated to PC gamers and technology enthusiasts, named Gaming Tribe. This new social experience is located at [www.GamingTribe.com](http://www.GamingTribe.com).

### **About GIGABYTE**

GIGABYTE, headquartered in Taipei, Taiwan, is known as a global leading brand in the IT industry, with employees and business channels in almost every country. Founded in 1986, GIGABYTE started as a research and development team and has since taken the lead in the world's motherboard and graphics card markets. In addition to motherboards and graphics cards, GIGABYTE has further expanded its product portfolio to include PC components, PC peripherals, Laptops, Desktop PCs, network communications, servers and mobile phones to serve each facet of the digital life in the home and office. Every day GIGABYTE aims to Upgrade Your Life with innovative technology, exceptional quality and unmatched customer service. Visit [www.gigabyte.com](http://www.gigabyte.com) for more information.