

## **GIGABYTE Extends Global Sponsorship of Gaming Tribe**

Dallas, Texas — Thursday, August 6, 2015 — Mass Luminosity announced that GIGABYTE, a world leader in high-performance gaming hardware, has extended its global sponsorship of Gaming Tribe through 2016. GIGABYTE will enhance its support of the popular Gaming Tribe promotions, and increase its direct engagement with the Gaming Tribe community on their Gaming Tribe Corporate Page located at: [www.gamingtribe.com/page/GIGABYTE](http://www.gamingtribe.com/page/GIGABYTE)

“GIGABYTE is excited to once again extend its sponsorship of the growing Gaming Tribe community,” said Irene Huang, North American Marketing Manager at GIGABYTE Technology. “We are committed to developing and delivering the very best in computer accessories for gamers and this partnership allows us the opportunity to interact directly with a highly engaged worldwide community of PC gamers.”

“We are thrilled that GIGABYTE has extended their support of the Gaming Tribe community,” said Kimberly Vizurraga, SVP of Mass Luminosity. “We look forward to continuing to offer our global community the latest in GIGABYTE innovation throughout 2016 and beyond.”

### **About Mass Luminosity**

Mass Luminosity is a powerful ignitor of explosive global engagement. In 2014, Mass Luminosity officially launched the world’s first social media network dedicated to PC gamers and technology enthusiasts, appropriately named Gaming Tribe. This new social experience has well over one quarter of million members and is located at [www.gamingtribe.com](http://www.gamingtribe.com)

### **About GIGABYTE**

GIGABYTE, headquartered in Taipei, Taiwan, is known as a global leading brand in the IT industry, with employees and business channels in almost every country. Founded in 1986, GIGABYTE started as a research and development team and has since taken the lead in the world's motherboard and graphics card markets. In addition to motherboards and graphics cards, GIGABYTE has further expanded its product portfolio to include PC components, PC peripherals, Laptops, Desktop PCs, network communications, servers and mobile phones to serve each facet of the digital life in the home and office. Every day GIGABYTE aims to Upgrade Your Life with innovative technology, exceptional quality and unmatched customer service. Visit [www.gigabyte.com](http://www.gigabyte.com) for more information.