

# NZXT Becomes Global Sponsor of GTribe

DALLAS, Texas - Monday, January 29, 2018 – Mass Luminosity announced that NZXT, a leading PC designer developing an ecosystem of smart products and services, has become a top global sponsor of GTribe, a fast growing social media network for technology enthusiasts and PC gamers.

NZXT also launched a corporate Page on GTribe at: [www.gamingtribe.com/page/NZXT](http://www.gamingtribe.com/page/NZXT) that already has attracted over a quarter of a million fans.

“We’re very excited to have the opportunity to join and sponsor GTribe, one of the most active PC enthusiast communities in the world,” said Jeff Royle, Business Development and Licensing at NZXT. “We have been watching the ongoing development of GTribe and are impressed with both the technology created for the network and the nature of the community.”

“We are excited to welcome NZXT to our GTribe community,” said Angel Munoz, CEO of Mass Luminosity. “We look forward to showcasing their award-winning products and to many years of cooperation and interaction.”

## About Mass Luminosity

Mass Luminosity is a powerful ignitor of explosive global engagement for technology enthusiasts. In January 2014, Mass Luminosity launched the world’s first social media network primarily dedicated to technology enthusiasts and PC gamers, named GTribe, located at [www.gamingtribe.com](http://www.gamingtribe.com)

## About NZXT

Founded in 2004, NZXT is a leading PC designer developing an ecosystem of smart products and services, each fueled by a passion for PC gaming. Their award-winning products include computer cases, PC cooling solutions, RGB lighting kits, and their free PC monitoring software CAM. NZXT loves gaming PCs and the people who build them, and are dedicated to improving their products and services to make building extraordinary PCs achievable and fun for everyone. More information about NZXT is at [www.nzxt.com](http://www.nzxt.com)