

Logitech G Renews Lead Sponsorship of Gaming Tribe

DALLAS, Texas — Monday, February 23, 2015 — Today Mass Luminosity announced that Logitech G, a leading innovator of gaming peripherals, has renewed through 2016 their Lead Global Sponsorship of Gaming Tribe, the world's first social media network primarily focused on PC gamers and PC technology enthusiasts.

Additionally, Logitech G will continue to provide a consistent stream of peripherals including headsets, mice, keyboards and mouse pads for Gaming Tribe's popular global giveaways and promotions.

"Being part of Gaming Tribe has been a great experience for us. We can directly engage with gamers across the globe in a focused community that shares the same passion for gaming that we do," said Brent Barry, Logitech G's Head of Marketing. "We look forward to continuing to support the development of this awesome community."

"We are very excited about the opportunities this renewed relationship will offer to our community of gamers," said Angel Munoz, founder and CEO of Mass Luminosity, developers of Gaming Tribe. "Our primary goal is to provide spellbinding experiences to the members of our growing global community and Logitech G is fully committed to powering all of these experiences."

About Mass Luminosity

Mass Luminosity is a powerful ignitor of explosive global engagement for video gamers and technology enthusiasts. On March 10, 2014, Mass Luminosity launched the world's first social media network exclusively dedicated to PC gamers and technology enthusiasts, named Gaming Tribe. This new social experience is located at www.GamingTribe.com.